



2025 SPONSORSHIP OPPORTUNITIES

CORPORATE CAMPAIGN SPONSOR

These sponsors ensure that the most dollars raised during the Campaign are allocated to programs and services supporting Cayuga County residents.

As a fundraising organization, the Corporate Campaign Sponsor is the most critical sponsorship we ask for each year.

Due to the type of events this sponsorship supports, it is returning to a stand-alone sponsorship opportunity.

Sign up to be a Corporate Campaign Sponsor on page 2 and see full list of benefits on page 8.

**Sponsorship due
Friday, August 22, 2025**

YEAR-LONG EVENTS SPONSOR

We are offering a **10% discount** to organizations who sign up to sponsor all three of our Year-Long Events: Tim Morrison Mini-Golf Tournament, Legacy Donor Soiree, and Day of Caring / Countywide Personal Care Drive if **sponsor form and payment are received by Friday, March 7, 2025.**

Mix & Match your sponsor level! You can be a \$500 sponsor for Mini-Golf, \$750 for the Soiree, and \$250 for DOC/CPCD.

Year-Long Event Sponsors are featured on a banner at each event. Your Year-Long Events level is based on your lowest value sponsorship.

**Sponsorship due
Friday, March 21, 2025
(or Friday, March 7 for 10% discount)**





Thank You for Your Support!

YES! We will support the 2025-26 campaign activities with a sponsorship in the amount of:

- \$1,000 – Cayuga Sponsor**
All previous level benefits, plus logo on digital flyers for Campaign events such as the Kickoff and Celebration, optional submissions of a 30 second video to be featured at events and digital marketing efforts, and an optional Facebook Live with a Member Agency of your choice that is subject to their availability.
- \$750 – Everett Sponsor**
All previous level benefits, plus an upgrade to featuring your business logo on event signage and website; optional Facebook Live at your location; and an optional submission of a 30 second video to use for digital marketing only (not featured at events).
- \$500 – Newman Sponsor**
All previous level benefits, plus your business logo on our GiveSmart platform for workplace Campaigns with a link to your website and an optional Facebook Live at the United Way office.
- \$250 – Ross Sponsor**
All previous level benefits, plus listing on event signage, Social Media features, and listing in Constant Contact emails related to Campaign.
- \$100 – Owasco Sponsor**
Website listing, invitation to Campaign and other events, and verbal recognition at Campaign events.

Business & Contact Information:

Business/Organization: _____

Contact Person & Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Authorized Signature: _____

Payment Options:

Check – made payable to United Way of Cayuga County, Inc.

Credit Card (check one): VISA Mastercard

CC#: _____ Exp. Date: _____ CVC: _____

Send an invoice (check one): Now on Monday, August 4, 2025 on _____

Please return form with payment via fax @ 315.255.0119, mail, or email jstone@unitedwayofcayugacounty.org by **Friday, August 22, 2025**



Thank You for Your Support!

YES! We will support one, two, or ALL three of the Year-Long Events!

To see Sponsor Benefits, please refer to your 2025 Sponsorship Booklet.

Select your sponsorship level for EACH event that you would like to support by checking the appropriate box below.

EVENTS	\$2,000 <small>(Only 1 Sponsor)</small>	\$1,500 <small>(Only 1 Sponsor)</small>	\$1,000	\$750	\$500	\$250	\$100
Tim Morrison Mini-Golf Tournament Due: Friday, March 21, 2025							
Donor Appreciation Soiree Event Due: Friday, June 6, 2025							
Day of Caring & Personal Care Drive Due: Monday, July 7, 2025							

Year-Long Event Sponsors (those sponsoring all 3 events) CHECK ONE OF THE FOLLOWING:

- My organization is sponsoring ALL 3 Year-Long Events and enclosed is a check for the total amount due to receive a 10% discount and returned by **Friday, March 7, 2025.**
- My organization is sponsoring ALL 3 Year-Long Events, **requests an invoice** for the total amount due, showing the 10% discount and will send a payment for the total amount upon receipt, before **Friday, March 7, 2025.**

Business & Contact Information:

Business/Organization: _____

Contact Person & Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Authorized Signature: _____

Payment Options:

- Check – made payable to United Way of Cayuga County, Inc.
- Credit Card (check one): VISA Mastercard
- CC#: _____ Exp. Date: _____ CVC: _____
- Send an invoice (check one): One for All Sponsors One Per Event as it Approaches

**Please return form with payment via fax @ 315.255.0119, mail, or email
jstone@unitedwayofcayugacounty.org by Friday, March 21, 2025**

TIM MORRISON MINI-GOLF TOURNAMENT

Thursday, April 24, 2025 | Holiday Inn, Auburn

Polish off those putters, pull out your best costume, and get ready to 'break a leg' as you take the stage at the 32nd Annual Tim Morrison Mini-Golf Tournament's Broadway Premiere!

Annually, this event brings together 19 local organizations across greater Cayuga County, your 25 funded Member Agencies, and more than 400 volunteers and golfers. The 2025 Tournament will feature door prizes, raffles, and endless entertainment with three flights: 3:30pm, 5:00pm, and 6-6:30pm. Prizes awarded to the BEST BROADWAY ATTIRE!



The tournament is the largest fundraiser outside of the annual Fall Campaign and the only event that supports United Way operating costs to ensure more dollars raised during the campaign go directly to programs and services provided by our funded Member Agencies!

Sponsor dollars are used to cover the costs of hosting this fundraiser from marketing materials, venue rental, event t-shirts, and more.

We are offering two EXCLUSIVE Sponsorship Opportunities!

Make sure you register early to be our Presenting Sponsor which helps cover the venue cost to make this event possible! New this year, we're offering a Concession Sponsor to ensure there are plenty of bites for purchase. Check out their benefits below and Event Sponsor levels on the next page.

PRESENTING SPONSOR | \$2,000

All Tournament Sponsor Benefits Plus...

- Only one (1) Presenting Sponsor opportunity
- Name listed on front of event t-shirts
- Name, logo, or listing used in applicable advertising such as print, digital, and radio
- Pre-recorded 15 second message, which the DJ will play every hour
- Free event t-shirts for your 2 complimentary teams (8 shirts, value \$140) if sizes are submitted by 3/28/25

CONCESSION SPONSOR | \$1,500

All Tournament Sponsor Benefits Plus...

- Only one (1) Concession Sponsor opportunity
- Name listed on 300 cocktail napkins
- Name, logo, or listing used in applicable print and digital advertising (excludes radio ads)
- Pre-recorded 15 second message, which the DJ will play every hour

SPONSORSHIPS DUE FRIDAY, MARCH 21, 2025

Questions? Contact Campaign & Marketing Manager, Julisa J Stone-Szpaicher at 315.253.9741 or email jstone@unitedwayofcayugacounty.org





TIM MORRISON MINI-GOLF TOURNAMENT

Thursday, April 24, 2025 | Holiday Inn, Auburn

CURTAIN CALL SPONSOR | \$1,000

All Previous Sponsor Benefits Plus...

- Logo on scorecard
- UPGRADE: Two (2) team registrations (value \$250)
- Logo on digital flyer
- OPTIONAL: Create and submit a 30 second video for event marketing

ACTS I & II SPONSOR | \$750

All Previous Sponsor Benefits Plus...

- UPGRADE: Logo on event signage, website, and Constant Contact
- UPGRADE: Sponsor provided, up to three (3) free standing banners in venue and delivered by 4/21/25
- OPTIONAL: Facebook Live, location to be determined

BACKSTAGE SPONSOR | \$250

All Previous Sponsor Benefits Plus...

- Listing on event signage and Constant Contact
- Social Media features
- OPTIONAL: Provide one (1) tchotchke for each golfer and deliver all 300 items by 4/11/25

REHEARSAL SPONSOR | \$500

All Previous Sponsor Benefits Plus...

- UPGRADE: Logo on event t-shirt
- Logo on GiveSmart platform
- Team registration (value \$125)
- OPTIONAL: Sponsor provided, one (1) free standing banner in venue and delivered by 4/21/25

AUDITIONS SPONSOR | \$100

- Listing on website and event t-shirt
- Verbal recognition at tournament
- Song request announced as with your name

SPONSORSHIPS DUE FRIDAY, MARCH 21, 2025

Questions? Contact Campaign & Marketing Manager, Julisa J Stone-Szpaicher at 315.253.9741 or email jstone@unitedwayofcayugacounty.org



LEGACY DONOR SOIREE

Thursday, July 24, 2025 | Treleaven Wines, King Ferry



Recognizing the level of support our Everett Society and Legacy donors have and continue to give, your United Way of Cayuga County is hosting the 2nd Annual Legacy Donor Soiree at Treleaven Wines' Hangtime event space. This invitation only event is intended to thank our leadership donors. To make the event more accessible, tickets will be sold at \$20 each and include a complimentary drink ticket, heavy hors d'oeuvres, and live music!

Sponsor dollars are used to cover the costs of food, musicians, photographer, donor gifts, decorations, and other miscellaneous items.

UNITED IS THE WAY SPONSOR | \$1,000

All Previous Sponsor Benefits Plus...

- Listing on printed invitations if sponsorship **form and payment is received by Thursday, May 1, 2025**
- UPGRADE: Logo on solo powerpoint sign
- UPGRADE: Logo on table top signage and complimentary tickets for 6 guests

LIVE UNITED SPONSOR | \$750

All Previous Sponsor Benefits Plus...

- Listing on event emails
- UPGRADE: Logo on event signage
- UPGRADE: Complimentary tickets for 4 guests

1922 COMMUNITY CHEST SPONSOR | \$250

All Previous Sponsor Benefits Plus...

- Listing on event signage
- Listing on event program



1948 COUNTYWIDE SPONSOR | \$500

All Previous Sponsor Benefits Plus...

- Logo on GiveSmart
- Complimentary tickets for 2 guests

OCTOBER SPONSOR | \$100

- Logo on rotating event slideshow with like level sponsors
- Verbal recognition at soiree
- Event invite

SPONSORSHIPS DUE FRIDAY, JUNE 6, 2025

Questions? Contact Campaign & Marketing Manager, Julisa J Stone-Szpaicher at 315.253.9741 or email jstone@unitedwayofcayugacounty.org



DAY OF CARING | Thursday, August 7, 2025

COUNTYWIDE PERSONAL CARE DRIVE | August 7 - October 13, 2025

DAY OF CARING

Join us for the 5th Annual Day of Caring where volunteers sign up to tackle day-long projects furthering the missions of nonprofits serving Cayuga County residents. Projects range from painting, stair repair, administrative work, gardening, and more.

Sponsor dollars are used to cover the costs of hosting this fundraiser from marketing materials, event t-shirts, breakfast rally food items, volunteer snacks, and more.

COUNTYWIDE PERSONAL CARE DRIVE

Support the 8th Annual Countywide Personal Care Drive! This two month effort brings together community members and businesses to collect hygiene items to support the growing need for these products at Cayuga County food pantries, soup kitchens, and shelters.



WORKHORSE SPONSOR | \$1,000

All Previous Sponsor Benefits Plus...

- Logo on digital posters for both events
- UPGRADE: Social Media take over for two (2) separate days
- OPTIONAL: Submit a 30 second video message for Personal Care Drive marketing, due 8/4/25
- OPTIONAL: Facebook Live at Personal Care Drive location of your choice

PANTRY SPONSOR | \$750

All Previous Sponsor Benefits Plus...

- UPGRADE: Logo on event signage, website, and Constant Contact
- OPTIONAL: Personal Care Drive Social Media takeover for one (1) day between August 11 - October 10, 2025

TOOLBOX SPONSOR | \$250

All Previous Sponsor Benefits Plus...

- Listing on event signage and Constant Contact
- OPTIONAL: Contribute a snack item for each volunteer and have logo featured on snack bag, all 300 snack items due by 7/31/25

TOPSOIL SPONSOR | \$500

All Previous Sponsor Benefits Plus...

- UPGRADE: Logo on event t-shirt
- OPTIONAL: Facebook Live at United Way office

PRIMER SPONSOR | \$100

- Listing on website and event t-shirt
- Verbal recognition at breakfast rally

SPONSORSHIPS DUE MONDAY, JULY 7, 2025

Questions? Contact Campaign & Marketing Manager, Julisa J Stone-Szpaicher at 315.253.9741 or email jstone@unitedwayofcayugacounty.org



CORPORATE CAMPAIGN SPONSOR

September 2025 - March 2026

For more than a century, the United Way of Cayuga County has and continues to raise critical dollars to support our neighbors. Gatherings such as Kickoff and Campaign Celebration are essential parts of the annual drive to bring our volunteers, donors, sponsors, and neighbors together to encourage and thank supporters for their gifts.

Your sponsorship of Campaign events covers the cost of venue rentals, AV equipment, linens, food, and so much more— ensuring the majority of dollars raised are allocated to Member Agency programs.



CAYUGA SPONSOR | \$1,000

All Previous Sponsor Benefits Plus...

- Logo on digital flyers for Corporate Sponsored Campaign events such as Kickoff and Campaign Celebration
- OPTIONAL: Submit a 30 second video to be featured during an event, due 9/5/25 for Kickoff and 3/13/26 for Celebration
- OPTIONAL Facebook Live at a Member Agency of your choice, subject to their availability

EVERETT SPONSOR | \$750

All Previous Sponsor Benefits Plus...

- UPGRADE: Logo on event signage and website
- OPTIONAL: Facebook Live at your location
- OPTIONAL: Submit a 30 second video message for campaign marketing, video due 9/5/25

ROSS SPONSOR | \$250

All Previous Sponsor Benefits Plus...

- Listing on event signage
- Social Media features
- Listing in Constant Contact Campaign messages between September 2025 - March 2026

NEWMAN SPONSOR | \$500

All Previous Sponsor Benefits Plus...

- Logo on GiveSmart workplace campaign platforms with links to business website
- OPTIONAL: Facebook Live at the United Way office

OWASCO SPONSOR | \$100

- Verbal recognition at Corporate Sponsored Campaign events
- Invitations to all Campaign Events
- Website listing



SPONSORSHIPS DUE FRIDAY, AUGUST 22, 2025

Questions? Contact Campaign & Marketing Manager, Julisa J Stone-Szpaicher at 315.253.9741 or email jstone@unitedwayofcayugacounty.org