

United Way



United Way
of Cayuga County

OUR HISTORY

The Auburn and Cayuga Community Chest originated in 1922 to solicit and disburse monies for charitable and community purposes.

It was succeeded by the United Fund of Cayuga County (1956), whose purpose was to continue the improvement and development of health, character, and well-being of the residents of this county.

In 1979, the name was officially changed to United Way to promote identification with the National United Way movement.

2022 was our 100th Anniversary!

LIVE UNITED.



Sustainability & Member Impact

- Because the United Way relies on volunteers, **operating costs stay low** so more money can be spent on needed services.
- Fundraising and administrative costs are much lower than if each organization, supported by the United Way, were to raise the money completely on its own.

In 2022, more than 50% of Cayuga County residents received help via a United Way funded program.

Your United Way of Cayuga County

- More than **450 Volunteers** who care about our community donate their time, resources, and special talents to help people in Cayuga County.
- Your United Way currently funds **33 programs and services** within **24 local nonprofits** serving Cayuga County residents. For the 2023-24 funding year we welcomed Loretto: The Commons on St. Anthony, Tyburn Academy, and Westminster Manor Adult Home to the United Way family.
- Other United Way programs include free income tax preparation, 2-1-1 Life Line, and SingleCare prescription discount program (formerly FamilyWize).
- In 2022 we introduced two new initiatives: **The Community Building Mini-Grant** and **Student United Way**. These programs have allowed the United Way to continue to support local nonprofits in Cayuga County as well as engage youth to become more involved in their community.

Governance of the United Way of Cayuga County

- Your United Way is governed by a volunteer **Board of Directors** made up of members from all segments of the community.
- Volunteer committees plan and implement the campaign and then evaluate community needs in order to allocate funds in a fair and efficient manner.
- The "citizen review" process allows volunteers to address current community needs and plan for meeting emerging needs.

Workplace Giving Made Easy

- Workplace campaigns minimize fundraising costs and time for Member Agencies.
- Many businesses provide employees with the option of making payroll deduction contributions through the United Way on behalf of these organizations.

80% of Funds Raised
Support Health and
Human Service
Programs

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