



United Way of Cayuga County

The Next 100 Years of Living United.

# 2023-24 CAMPAIGN



## PLEASE READ BEFORE COMPLETING YOUR PLEDGE

For your records, please make a copy or take a photo of your completed pledge form. **Return completed pledge form to the United Way of Cayuga County.**

**Making your gift through work?** If you have already completed your 2023-24 pledge online using our new virtual platform, DO NOT COMPLETE THIS FORM. We will send your information to your workplace to be processed accordingly.

## THANK YOU FOR CHOOSING THE UNITED WAY!

Name: \_\_\_\_\_

How you wish to be recognized: \_\_\_\_\_  ANONYMOUS  
(If different from Name)

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email gift receipt? (Circle) YES NO

Signature: \_\_\_\_\_

### HOW DO YOU PREFER TO GIVE?

My Total Annual Pledge Is:

\$

Check your donation method and fill in additional information if applicable.

Payroll Deduction: \_\_\_\_\_ X \_\_\_\_\_  
Amount deducted per pay period. Number of pay periods.

Enclosed Gift Now: (Circle) *Check* *Cash*

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_  
(Circle) *One Time* *Monthly* *Quarterly* *Semi-Annually*

Bill Me: (Minimum gift of \$50)  
(Circle) *One Time* *Monthly* *Quarterly* *Semi-Annually*

Please contact the United Way office directly for questions relating to stocks, securities, wills, estates, or other gift types at 315.253.9741

### DESIGNATE YOUR GIFT

All gifts go to the Community Care Fund unless this section is completed.

Gifts to the Community Care Fund are allocated based on an evaluation of programs by our Fund Distribution & Agency Relations committee consisting of volunteers from local businesses and our community.

Give to ONE of the Impact Areas:  
 EDUCATION  HEALTH  FINANCIAL STABILITY  SAFETY NET

Give to a United Way of Cayuga County Initiative:  
 COMMUNITY BUILDING MINI-GRANT  STUDENT UNITED WAY  CASH: FREE TAX PREP SERVICE

Give to a Member Agency or Other United Way: (Members listed on back)

\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_

Give to a non-affiliated 501(c)(3): (Minimum gift of \$100)  
\_\_\_\_\_ \$ \_\_\_\_\_

### WORKPLACE DIGITAL FORM

Does your employer host a Workplace Campaign?  
Scan the QR code and select PLEDGE to give through payroll deduction or choose DONATE to give with a credit card via a workplace campaign!



### GENERAL DIGITAL FORM

Giving with a Credit Card? Make your gift online instead! Scan the QR code below to make your one-time gift today or set up a recurring payment for weekly, monthly, or quarterly payments!



### PERMISSION REQUEST

#### Permission to share information:

United Way of Cayuga County **does NOT** share your information with other organizations without consent.

YES! Share my name, email, and address with organizations I have designated my gift to.

EVERETT SOCIETY, STEP UP, MEMBER LIST, & MORE... TURN PAGE OVER →

## EVERETT DONORS

Our Leadership Society is named in honor of prominent Auburnians Fred and Ora Everett who were dedicated to enhancing the quality of life for all Cayuga County residents.

Continue their tradition while creating your own legacy by joining the Everett Society through a gift of \$500 or more.



**YES! I am committed to being a member of the Everett Society with a Leadership Gift of \$500 or more.**

**PLEASE NOTE:** All recognition levels include combined gifts between spouses/partners if information is provided.

## STEP UP & WIN

**Check out this year's prizes at:  
[www.unitedwayofcayugacounty.org](http://www.unitedwayofcayugacounty.org)**

### What is Step Up & WIN!?

When you make a gift to the United Way, you have a chance to win a prize from local businesses to thank you for your generosity. To be entered, complete the enclosed ticket(s)!

### Want to double your chances of winning?

If you're a new donor OR if you increased your 2022-23 gift by \$25 or more this year, fill out the second ticket!

## UNITED WAY OF CAYUGA COUNTY INITIATIVES

### COMMUNITY BUILDING MINI-GRANT

After seeing the success of our covid relief grants, the Mini-Grant program was established. This program provides support for unexpected opportunities, existing programs and services, and advances in professional development. Applications are available on a rolling, year-long basis, and open to any 501(c)(3) nonprofit serving Cayuga County residents.

### STUDENT UNITED WAY

Student United Way is a campus-based club led by and for students, with support from its local United Way and guidance from a campus advisor to develop leadership skills, knowledge about critical community issues, and a better understanding of how they can advance the common good. Currently, this pilot program is in Auburn and we hope to start expanding to other districts in 2024.

### CASH: FREE TAX PREP SERVICE

Free tax preparation services are available through the CASH Program in collaboration with Cayuga Community College who donates space and phonelines. CASH (Creating Assets, Savings, and Hope) is an in person model managed by a Site Coordinator and our IRS Certified volunteers who prepare and file taxes for community members earning \$60,000 or less.

## 2023-24 FUNDED MEMBER AGENCIES

### EDUCATION - Helping our children, youth, and neighbors achieve their potential

#### Auburn Public Theater

Performance arts, camps, and year-round after school classes

#### Auburn YMCA-WEIU

Preschool, school age child care, summer camp, and mentoring programs

#### Booker T. Washington Center

Safe, supervised activities, before school, after school with meals, and during the summer for youth

#### Camp Caspar Gregory

Youth camping scholarships and camp renovations

#### C.H.A.D.

School based substance abuse prevention programs and counseling

#### Girl Scouts of NYPENN Pathways

Leadership experience for girls

#### Literacy Volunteers of Cayuga County

Basic literacy and English as a Second Language tutoring services

#### Longhouse Council, BSA

Leadership, citizenship, and the skills to prepare youth for life

#### Loretto: The Commons on St. Anthony

Certified Nursing Aide Training Program Center

#### MOZAIC

Support of VR exploration for the future Center for Community Arts and Technology

#### Perform 4 Purpose

Music programming including vocal training, learning instruments, and community performances

#### Tyburn Academy

Summer camp to teach fundamentals of basketball and sportsmanship

### HEALTH - Improving the health of community members

#### American Red Cross

Blood donation program

#### ARISE

Working with individuals to create customized adaptive equipment and countywide ramp program

#### AURORA of CNY

Social work services and adaptive counseling for those with vision and/or hearing loss

#### Cayuga Counseling Services

Outpatient mental health clinic

#### C.H.A.D.

Outpatient substance abuse clinic

#### Westminster Manor Adult Home

Senior citizen engagement program including on site events, field trips, and maintaining supply closet

### SAFETY NET - Assisting those facing crises or emergencies

#### American Red Cross

Emergency services for disasters and Armed Forces

#### Cayuga Counseling Services

Programs for victims of physical and sexual violence

#### E. John Gavras Center

Essential child care for children from birth through 12 years of age

#### Auburn Rescue Mission

Providing essential needs to families in Cayuga County

#### The Salvation Army

Emergency food pantry and Office Manager

#### Transportation Services of Cayuga County (SCAT Van)

Transportation for elderly and disabled individuals to retain their independence

### FINANCIAL STABILITY - Promoting financial stability, securing safe housing and sustainable jobs

#### Chapel House Homeless Shelter

Homeless shelter, case management assistance, and Transitional Housing Assistance Program

#### Cayuga Community Health Network

Street outreach case management

#### Catholic Charities of Cayuga County

Emergency utility assistance

## QUESTIONS OR CONCERNS? CONTACT THE UNITED WAY OF CAYUGA COUNTY:

### Visit or Mail to:

2 State St., Suite 2  
Auburn, NY 13021

### Call Us:

315.253.9741

### Online Donations & More:

[www.unitedwayofcayugacounty.org](http://www.unitedwayofcayugacounty.org)

### Connect With Us:



That upon request, a person may obtain from the organization, or from the attorney general, a copy of the last financial report filed by the organization with the attorney general.

Visit [www.charitiesnys.com](http://www.charitiesnys.com) or call 212.416.8401.