

10 FACTS ABOUT YOUR UNITED WAY



- 1) Together, we raised **\$645,745** in donations and pledges during the 2022-23 Campaign that is currently funding **33 programs** within **24 partner agencies** in Cayuga County.
- 2) To celebrate 100 years of Living United, anniversary events and fundraisers raised **\$24,400** to support two new United Way initiatives: **Community Building Mini-Grant** and **Student United Way**.
- 3) More than **50%** of Cayuga County residents turned to a United Way funded agency to access critical programs in the areas of **Education, Health, Financial Stability, and Safety Net Needs**.
- 4) In 2022, more than **450 volunteers** gave their time and talents by serving on the Board of Directors, numerous committees, the Campaign Cabinet, CA\$H program, Day of Caring, and more.
- 5) Held in conjunction with the United Way Day of Caring, the 2022 Countywide Personal Care Drive collected **2,125 hygiene items** that were distributed to **17 Cayuga County food pantries, soup kitchens, and shelters**. The Day of Caring brought together **140 volunteers** who tackled **16 projects in Fair Haven, Throop, Weedsport, and Auburn**.
- 6) A total of **6 Community Building Mini-Grants** were distributed to local nonprofits to support emergency needs, professional development, and program essentials.
- 7) **Student United Way** launched in October 2022 in partnership with Auburn High School. The pilot program consisted of **6 students** with more registered for this fall.
- 8) During the 2022 tax season, **392 tax returns** were processed between CA\$H and MyFreeTaxes, **bringing back more than \$550,000 to Cayuga County**.
- 9) 2-1-1 is a free, confidential information and referral hotline, **available 24/7**, that you can access by **dialing 2-1-1, texting 898-211, or visit 211lifeline.org** to access a database with over 70,000 programs or services.
- 10) ALICE (Asset Limited, Income Constrained, Employed) consists of individuals and families who work but cannot make ends meet—in Cayuga County **36%** of your neighbors are struggling to make ends meet. **Check out the newest report at unitedforalice.org**.

**BONUS
FACT**

More than **1,600 gifts** were made by **individuals, employees, businesses, organizations, foundations** and more to support the 2022-23 Campaign.

LIVE UNITED.