

Cayuga/Seneca County Community Profiles Project

At Issue

Cayuga and Seneca Counties, like most communities in the U.S., are facing a crisis of diminishing financial resources that impact every citizen's quality of life. Good quality and easily accessible data is essential to making good decisions and creating better planning. Governmental bodies, community organizations, and businesses need to be in position to move more rapidly and more effectively to obtain outside grant funding as they become available.

What Is the Community Profiles Project?

This 2-county Community Profiles Project is ***an online accessible, one-source and renewable tool*** for use by both communities. The project ***brings together indicators***, or data measuring important aspects of our communities, ***comparative data, analysis, graphs and charts in a downloadable format***. This tool expedites and enhances our ability to write grants, do planning and make decisions. By doing the project together, the project was lower cost to both communities, provides greater comparative data, while maintaining detailed data specific to each county. **The website can be accessed at www.cayugasenecaprofile.org.**

Who Benefits?

Win for Employers & Business:

- A ready source of data for business planning and analysis
- A one-stop resource for fact checking and gathering information for grants or loans
- A tool to help improve the management of community resources, easing pressures to increase taxes
- Help businesses understand local trending and seek opportunities or avoid pitfalls for their business
- Improved effectiveness of human services, which by helping individuals and families improve their lives improves the community's quality and increases the vitality of the community. It also helps with workplace issues of employment readiness, absenteeism and productivity

Win for Governments & Non-Profits

- A ready source of data for planning and analysis
- A one-stop resource for fact checking on grant requests made to local government and other funding providers like foundations and the United Way.
- An easy-access source of "clean" data and comparative analysis for grant writing that leverages outside funding into the community
- A tool to help improve the management of local funds ultimate improves the conditions of residents or clients through more effective programming
- Improved use of community resources may help to ease pressures to increase taxes or fees

The Project

Funding the project was obtained in 2011. CGR, the Center for Governmental Research, was contracted to create and do the analysis on the 70 indicators. The website holds comparative data for Cayuga, Onondaga, Ontario, Oswego, Seneca, and Wayne Counties. Data is organized into 7 focus areas: Children & Youth, Demographics, Economy, Education, Financial Self-Sufficiency, Health and Safety, and Housing. The website has a resource page with links to other data sites. Launched in January 2012, the data will be totally refreshed in 2013.

For Further Information or Feedback on the Website, Contact:

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